

PRESS RELEASE

VAM Investments appoints Giacomo Romano as the new Business Development Director: he will be responsible for identifying new business opportunities and expanding the Company's network.

The private equity company, a strategic partner for entrepreneurs in their growth journey and in generational transition management, keeps growing after significant investments in recent years and strengthens the team with experienced professionals.

Milan, 6 May 2024 – VAM Investments (“VAM”) a private equity investor and partner of leading Italian and international family office chaired by Francesco Trapani and led by CEO Marco Piana, has appointed **Giacomo Romano** as the new **Business Development Director**.

Bringing significative experience in the private equity, venture capital and fundraising sectors, having worked with both companies and institutional clients and HNWIs, Giacomo will be responsible for identifying new business opportunities, consolidating, and developing VAM Investments' network and supporting its growth: VAM has already invested approximately 400 million euros over the last 5 years.

Giacomo Romano, 36 years old, obtained a degree from Bocconi University of Milan and he earned a master's degree in International Management from Esade Business School of Barcelona. He started his career at BANCA IMI – Intesa Sanpaolo as a capital markets analyst, both in Milan and New York, and later at UniCredit Corporate & Investment Banking where he worked in Structured & Acquisition Finance and in the Finance & Advisory in Singapore. He contributed to the creation of the Asian Investment Banking division and managed the origination and execution activities of over 30 cross-border corporate finance transactions.

He later joined the team at Aspire, a startup backed by Sequoia and Y Combinator, an integrated platform which combines smart software and finance to help companies gain efficiency across various businesses, and which was ranked among the top 200 global fintech companies by CNBC in 2023. Giacomo supported the top management, especially in fundraising management, completing a fundraising of over 200 million dollars.

Before joining VAM, Giacomo served as Senior Relationship Manager at Heritage Holdings, a platform dedicated to private markets investments created by a group of families and entrepreneurs. He was responsible for managing and developing relationships with Italian and French clients, aligning portfolio objectives with investment opportunities in private equity, private credit, and real estate.

Marco Piana, CEO of VAM Investments, commented: “We are very pleased to welcome Giacomo in our team. His role will be strategical in creating new opportunities and synergies, and he brings us significant international experiences, adding great value at a time when we are ready to further expand.”

Giacomo Romano, Business Development Director at VAM Investments, added: “Joining VAM’s cohesive and solid team is both an honor and a challenge for me. I was immediately struck by the uniqueness of the investment model in the form of private equity deal-by-deal and the innovative spirit of this company. I am ready to embark on this new journey with great enthusiasm.”

VAM Investments

Vam Investments is a private equity company focused on buyout and growth capital transactions. It was formed through the combination of Marco Piana's (CEO) expertise in private markets and Francesco Trapani's (Executive Chairman) entrepreneurial and managerial experience, enabling flexible and hands-on approaches towards portfolio companies. In the last 5 years VAM Investments has invested approximately 400 million euros, partnering with entrepreneurs and managers in leading companies across various sectors to promote operational development, manage generational transition and facilitate additional acquisitions (add-ons) to create long-term value.

Vam operates with a deal-by-deal private equity model that involves high-profile Italian and international family office, as well as institutional investors. The same top management of VAM Investments actively participate in all investments.

Today, Vam Investments holds shares, among others, in Gruppo Florence, Demengo, ConformGest, Slam, Sicurezza&Ambiente and Supermoney.

www.vaminvestments.com

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VAM Investments

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