

PRESS RELEASE

**VAM Investments continues to grow and appoints Francesca Rena as Investor Director
Francesca will be responsible for acquiring new target companies and managing the existing
portfolio**

The company, which invests in the real economy through a club deal model with the participation of prominent Italian family offices, is working on several investment opportunities and focuses on the quality of its management team: Francesca brings significant expertise to the team

Milan, September 9, 2024 – VAM Investments (“VAM”), a private equity investor and pioneer of the deal-by-deal business model, and partner to major Italian and international family offices, chaired by Francesco Trapani and led by CEO Marco Piana, has appointed **Francesca Rena** as the new **Investment Director**.

In her role, Francesca will be responsible for executing new investment opportunities and will be involved in managing the existing portfolio, including identifying add-on initiatives. Francesca Rena brings over a decade of experience in private equity and club deals, having held senior positions in leading investment firms, where she identified business opportunities, managed portfolio companies, and contributed to the fundraising process. Before joining the VAM Investments team, Francesca worked as Director at The Equity Club, an Italian club deal initiative sponsored by Mediobanca, and previously served as Vice President at Investindustrial in Lugano, a private equity firm operating in Europe and the United States, where she managed significant transactions, including the sale of Sergio Rossi and the minority acquisition and IPO of Ermenegildo Zegna through a SPAC sponsored by Investindustrial. Her career also includes experience as Investment Manager at Synergo SGR and as M&A Analyst at J.P. Morgan.

Francesca Rena holds a Double Degree in Management from ESCP Europe, studying in Turin, London, and Paris, and a Double Degree in Science in Business Administration from the University of Turin, graduating with honors. She is also the co-founder of PEK (Private Equity Kitchen), a non-profit organization that organizes networking events for young professionals in private equity in Milan.

Marco Piana, CEO of VAM Investments, commented: “We are very pleased to welcome Francesca to our team. Thanks to her professionalism, the team is growing in quality and is better structured to support the growth of the investment portfolio. In fact, we have a significant pipeline of operations and projects, and we expect to close at least one new

investment by the end of the year."

Francesca Rena, Investor Director at VAM Investments, added: "I am thrilled to join the VAM Investments team and look forward to contributing to the development of a dynamic organization that has quickly reached a significant scale, attracting a solid group of investors and earning the trust of entrepreneurs who represent excellence in their respective market niches."

VAM Investments

VAM Investments is a private equity firm specializing in buyout and growth capital transactions, born from the union of Marco Piana's (CEO) experience in private markets and Francesco Trapani's (Executive Chairman) entrepreneurial and managerial expertise, which allows it to operate with flexibility and a hands-on approach to portfolio companies. VAM Investments, which has invested around €400 million in the last 5 years, partners with entrepreneurs and managers in leading companies in their sectors to promote operational development, manage generational transitions, and drive add-on acquisitions to create long-term value.

VAM operates with a deal-by-deal private equity model, involving high-profile Italian and international family offices, as well as institutional investors. VAM Investments' top management also actively participates in all investments.

Currently, VAM Investments holds stakes in companies including Gruppo Florence, Demenego, ConformGest, Slam, Sicurezza&Ambiente, and Supermoney.

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